



## NEWSLETTER ADVERTISING

The Echo Mill Newsletter is printed in black /white and color copy and sent electronically to over 500 homes in the Echo Mill subdivision. The newsletter is sent in March, June, and September. A printed issue will be “mailed” in December.

Each edition of the newsletter is also posted on the Echo Mill website in full color. Your ad in the electronic newsletter will also include a “hotlink” to your website, if applicable.

### NEWSLETTER ADVERTISING RATES:

Business Card	\$30
Quarter Page	\$55
Half Page	\$100
Full Page	\$180

- ❖ Ads are due by the 15<sup>th</sup> of the month PRIOR to month of publication.
- ❖ Ads should be submitted electronically as high resolution artwork to:  
[support@mystiquesolutions.com](mailto:support@mystiquesolutions.com).
- ❖ Checks should be made payable to:

**Echo Mill Neighborhood Association, Inc.**

Mail check and advertising agreement to:

Patti Gonsky  
c/o Echo Mill Newsletter Advertising  
1422 Echo Mill Drive  
Powder Springs, GA 30127



# ADVERTISING AGREEMENT

Advertiser/Company

Name: \_\_\_\_\_

Contact

Name: \_\_\_\_\_

Mailing

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- ❖ Echo Mill Neighborhood Association Inc. (the "Association") reserves the right, in its sole discretion, to select the material which will be published in the Echo Mill Newsletter.
- ❖ The Echo Mill Newsletter is printed in black/white and color copy and sent electronically. The newsletter is emailed in March, June, and September. A printed issue will be "mailed" in December.
- ❖ The Association is not responsible for the accuracy of materials submitted; this is the sole responsibility of the submitting advertiser. Advertisers are responsible for the content of their ads and agree to indemnify and hold the Association, the layout artist, and printer free from any loss, liability, or damage resulting from its publication.
- ❖ Payment for advertising is due in full by the 15<sup>th</sup> of the month prior to the month of publication. Checks should be made payable to the Echo Mill Neighborhood Association, Inc. and mailed to:

**Patti Gonsky, c/o Echo Mill Newsletter Advertising, 1422 Echo Mill Drive, Powder Springs, GA 30127**

- ❖ All advertising must be electronically submitted to [support@mystiquesolutions.com](mailto:support@mystiquesolutions.com) in camera ready artwork. Cancellations of insertions must be received in writing by the first of the month proceeding the month of publication. If advertiser fails to provide advertising copy for an insertion contracted for and not timely cancelled, advertiser's most recent advertisement will be repeated.
- ❖ This contract is non-transferrable.
- ❖ This contract will become effective upon receipt of payment in full and acceptance by the Association.
- ❖ Oral representation shall have no effect on this contract.

AD SIZE

EDITION

TOTAL AMT ENCLOSED

\$-----

Note: Ad rate does not include charges related to advertising creation, development and/or production.

Signature of Advertiser or Representative

Date