



# ADVERTISING AGREEMENT

Advertiser/Company

Name: \_\_\_\_\_

Contact

Name: \_\_\_\_\_

Mailing

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- ❖ Echo Mill Neighborhood Association Inc. (the "Association") reserves the right, in its sole discretion, to select the material which will be published in the Echo Mill Newsletter.
- ❖ The "Echos at Echo Mill" Newsletter is distributed to over 500 homes in the Echo Mill subdivision. A color copy of the newsletter is sent electronically in March, June and September while a black/white printed copy is mailed to all residents in December.
- ❖ The Association is not responsible for the accuracy of materials submitted; this is the sole responsibility of the submitting advertiser. Advertisers are responsible for the content of their ads and agree to indemnify and hold the Association, the layout artist, and printer free from any loss, liability, or damage resulting from its publication.
- ❖ Payment for advertising is due in full by the 15<sup>th</sup> of the month prior to the month of publication. Checks should be made payable to the **Echo Mill Neighborhood Association, Inc.** and mailed to:

**Patti Gonsky, c/o Echo Mill Newsletter Advertising, 1422 Echo Mill Drive, Powder Springs, GA 30127**

- ❖ All advertising must be electronically submitted to [echos@echomill.org](mailto:echos@echomill.org) in camera ready artwork. Cancellations of insertions must be received in writing by the first of the month proceeding the month of publication. If advertiser fails to provide advertising copy for an insertion contracted for and not timely cancelled, advertiser's most recent advertisement will be repeated.
- ❖ This contract is non-transferrable.
- ❖ This contract will become effective upon receipt of payment in full and acceptance by the Association.
- ❖ Oral representation shall have no effect on this contract.

AD SIZE

EDITION

TOTAL AMT ENCLOSED

\$-----

Note: Ad rate does not include charges related to advertising creation, development and/or production.

Signature of Advertiser or Representative

Date